

Chelsea's Point of Sale System Utilizes Touch Screen Technology to Increase Efficiency and Reduce Staff Mistakes

With just a few touches of the screen, the tracking of golf revenue and inventory at the point of sale (POS) can be incorporated into your facility. Chelsea's Revenue Tracking software is an easy, user-friendly, efficient way to track golfers and revenue, down to the last detail.

Benefits to management include:

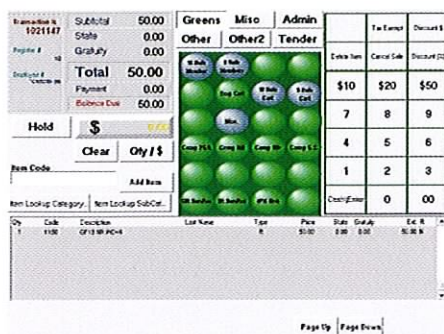
- Detailed sales reporting in dollars and rounds, by sales category, sales sub-category, sales item or report group.
- Automatic calculation of greens and cart fees based on the day of the week, tee time and membership type.
- The ability to maintain online credit books, rain checks, advanced deposits and gift certificates.
- Real-time inventory management with costing and margin reporting.

POS benefits include complete golfer tracking, as well as the ability to:

- Track the play and purchase history for each golfer.
- Sell golf and cart memberships.
- Produce, on demand, plastic golfer photo ID cards.
- Issue and redeem credit book transactions by golfer.

Customized "hot buttons"

Set up to 120 color-coded hot buttons for your most popular items. The golf staff



only has to touch the hot button on the screen to sell the item.

Multiple locations is no problem

Automatic consolidation of sales, inventory, credit book, gift card and golfer information can be configured to operate over a closed network or the Internet. Information can be automatically consolidated as often as every few minutes or once a day.

Inventory is real-time

Real-time inventory status and costing is a reality. Chelsea's POS automatically

adjusts inventory and costing at the end of every sale or refund. Inventory reporting is accurate and timely. Minimum on-hand levels are verified to ensure that proper inventory levels are maintained.

Bar coding

Should you print your own bar codes or use the manufacturer's? The Chelsea POS system gives you the flexibility to do both.

Printing bar codes is as easy as loading label paper in your laser printer.



About Chelsea Chelsea Information Systems, Inc. has been providing Point of Sale software to public and private golf facilities since 1999. Point of Sale and Tee Time software - installed individually or fully integrated - boost efficiency, increase golfer satisfaction and enhance the overall club experience.

